



ESG PERFORMANCE REVIEW



Five elements of value creation through ESG

Focus on growth

Attract B2B and B2C customers with more sustainable products and improved access to resources

Resource optimisation

Lower energy consumption, improve material efficiency and water consumption intensity

Responsible corporate citizen

Setting standards for governance through self-regulation

Inspire employees

Values-led employees, best employee experience creating ambassadors for Asian Paints

Sustainable investments

Allocation of capital that enhances returns and also ensure long-term sustainability



Progress that lasts is built with intention. We are embedding environmental responsibility, social impact and governance rigour into the way we operate, keeping us future-ready, accountable and in sync with a world that expects more.

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