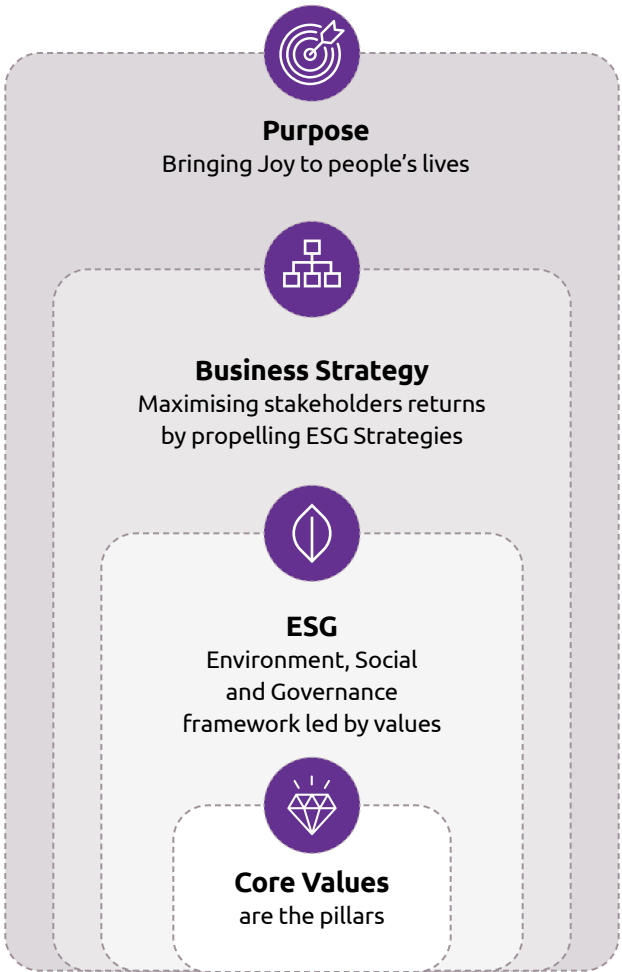




# ESG PERFORMANCE REVIEW



## Five elements of value creation through ESG

- Focus on growth**  
Attract B2B and B2C customers with more sustainable products and improved access to resources
- Resource optimisation**  
Lower energy consumption, improve material efficiency and water consumption intensity
- Responsible corporate citizen**  
Setting standards for governance through self-regulation
- Inspire employees**  
Values-led employees, best employee experience creating ambassadors for Asian Paints
- Sustainable investments**  
Allocation of capital that enhances returns and also ensure long-term sustainability

Progress that lasts is built with intention. We are embedding environmental responsibility, social impact and governance rigour into the way we operate, keeping us future-ready, accountable and in sync with a world that expects more.



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